



For Immediate Release  
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### **White Point Beach Resort Announces a Significant Increase in Capacity**

White Point has announced the opening of their new development, Ocean Club. Ocean Club will add up to 24 spectacular rooms to the well-known seaside beach resort, located just outside of Liverpool, Nova Scotia.

"This is an extraordinary piece of ocean frontage that takes my breath away each and every time I visit the Resort." states Robert Risley, President of White Point Holdings Ltd, noting that if these accommodations were any closer to the water, they'd need a mooring.

In addition to the view and stone's throw proximity to White Point Beach Resort these new accommodations offer privacy, self-sufficiency, and five-star qualities in construction and furnishings. These beach houses will be available for rental and purchase with a voluntary rental pool option.

"Our guests have been asking for this for a long time. Now, we can accommodate them in a really, magnificent way" says Dan Morton White Point Beach Resort General Manager. The model, two bedroom, two bath beach house is now ready for occupancy.

As a successful year-round operation, White Point continues to expand capacity annually. In addition to Ocean Club, White Point Vacation Club, the only vacation ownership operation in Atlantic Canada also continues to grow as well. As an affiliate with Resorts Condominiums International, White Point has received the prestigious Gold Crown designation in the RCI Resort recognition program. Vacation ownership is a trend that has been snowballing in popularity around the globe. "It's the best of both worlds really, hassle free-vacation ownership." says Lynn LeBel, Member Services Manager.

As the Resort continues to upgrades in facilities and expand experiences and programs, John Leefe, Mayor of the Municipality of the Region of Queens says he's extremely pleased about this announcement. "White Point, as a year-round tourism operation, has created significant economic and social impact upon the community and continues to be a major employer." says the veteran provincial and municipal politician.

The Official Grand Opening of Ocean Club is scheduled for May 14<sup>th</sup> at 11am at White Point Beach Resort followed by an Open House until 2pm and is open to the public. For sneak peek, visit [www.whitepoint.com](http://www.whitepoint.com).

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For more information contact:  
Doug Fawthrop, Managing Director  
White Point Holdings  
1.800.613.2171